

Boston, MA 02241-9779

Advertiser Agency Buyer

Salesperson

Product

Joseph Yost/Delegate/Republican/VA(8893) Strategic Media Services Inc (13884)

Michelle, Irvin,

Katz - Washington DC, Washington DC

(1179)

ph: (202) 872-5880, fx: (202) 872-0263x Political - State Representative (1073)

Brand 288/372/3151 (641208) **Acct Types** National/Political

Demo A35+

Revision Comments

Est/Headline

Inv Date 10/29/2017 Terms Cash In Advance Contract 1643700 **Bill Type** Standard

3157473

Invoice

Period

CO-OP/Order Type No/Normal **Package**

9/25/2017 - 10/29/2017

Gen. Date 10/30/2017 3:35:42PM

AgM

CANDIDATE new order

3151/ECR25756873

Roanoke VA (WFXR)

Arlington, VA 22209

Suite 400

Strategic Media Services Inc

1911 North Ft Myer Drive

DUPLICATE INVOICE

Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	WFXR NEWS-6 Target 20	00119 Index: 109. Ni	elsen: (0.4			
	SPOT 6:00:00AM- 6:30:00.		09/27/17 6:15AM (We)		Good Day Virginia @	JYTV091201H	\$10.00	
2.0	Contract Line Remarks:	WFXR NEWS-6 Target 20	00119 Index: 109. Nic	elsen: (0.4	***************************************		
	SPOT 6:00:00AM- 6:30:00.	The second secon	09/29/17 6:29AM (Fr)		Good Day Virginia @	JYTV091201H	\$10.00	
3.0	Contract Line Remarks:	WFXR NEWS-6 Target 20	00119 Index: 109, Nic	lsen: ()4			
	SPOT 6:00:00AM- 6:30:00	Per week (1),Mo	10/02/17 6:20AM (Mo)	100000	Good Day Virginia @	JYTV091201H	\$10.00	
1.0	Contract Line Remarks:	WFXR NEWS-6 Target 20	00119 Index: 109. Nic	Isen: C				
	SPOT 6:00:00AM- 6:30:00	Per week (1),Tu	10/03/17 6:39AM (Tu)	00:30	Good Day Virginia @	JYTV091201H	\$10.00	
5.0	Contract Line Remarks:	WFXR NEWS-6 Target 20	0119 Index: 113. Nic	lsen: 0	0.5			
	SPOT 6:30:00AM- 7:00:00	Per week (1),We	09/27/17 6:47AM (We)	00:30	Good Day Virginia @	JYTV091201H	\$10.00	
1.0 2.0 3.0 4.0 5.0 6.0 7.0 8.0 9.0 10.0 11.0 12.0 13.0 14.0 15.0 16.0 17.0 18.0	Contract Line Remarks:	WFXR NEWS-6 Target 20	0119 Index: 113. Nie	lsen: C	5		************	
	SPOT 6:30:00AM- 7:00:00.	Per week (1),Th	09/28/17 6:55AM (Th)	00:30	Good Day Virginia @	JYTV091201H	\$10.00	
.0	Contract Line Remarks:	WFXR NEWS-7 Target 20	0119 Index: 119. Nie	lsen: 0	9			
	SPOT 7:00:00AM- 7:30:00	Per week (1),Th	09/28/17 7:23AM (Th)	00:30	Good Day Virginia @	JYTV091201H	\$15.00	
.0	SPOT		10/02/17			1 preempt @ \$15.00	\$0.00	Special News / WX Repor
.0	Contract Line Remarks:	WFXR NEWS-7 Target 20	0119 Index: 119. Nie	lsen: 1	o	#15.00		
	SPOT 7:30:00AM- 8:00:00	Per week (1),We	09/27/17 7:56AM (We)	00:30	Good Day Virginia @	JYTV091201H	\$45.00	
0.0	Contract Line Remarks:	WFXR NEWS-7 Target 20	0119 Index: 119. Nie	Isen: 1	0			
	SPOT 7:30:00AM- 8:00:00	Per week (1),Th	09/28/17 7:57AM (Th)	00:30	Good Day Virginia @	JYTV091201H	\$45.00	
1.0	Contract Line Remarks:	WFXR NEWS-7 Target 20	0119 Index: 119. Nie	lsen: 1	0			
	SPOT 7:30:00AM- 8:00:00	Per week (1),Fr	09/29/17 7:58AM (Fr)	00:30	Good Day Virginia @	JYTV091201H	\$45.00	
2.0	SPOT		10/02/17			1 preempt @ \$45.00	\$0.00	Special News / WX Report
3.0	Contract Line Remarks:	WFXR NEWS-8 Target 20	0119 Index: 117. Nie	lsen: 1	0	9.000	***************************************	
	SPOT 8:00:00AM- 8:30:00 F	er week (1),We	09/27/17 8:13AM (We)	00:30	Good Day Virginia	JYTV091201H	\$45.00	
4.0	Contract Line Remarks:	WFXR NEWS-8 Target 20	0119 Index: 117. Nie	lsen: 1	0		*************	
	SPOT 8:00:00AM- 8:30:00	er week (1),Th	09/28/17 8:28AM (Th)	00:30	Good Day Virginia	JYTV091201H	\$45.00	
5.0	Contract Line Remarks:	WFXR NEWS-8 Target 20	0119 Index: 117. Nie	lsen: 1	<u>o</u>			
	SPOT 8:00:00AM- 8:30:00 P	er week (1),Tu	10/03/17 8:27AM (Tu)	00:30	Good Day Virginia	JYTV091201H	\$45.00	
5.0		FAMILY FEUD Target 200	119 Index: 79. Nielse	n: 1.9				
	SPOT 3:00:00PM- 3:30:00 P	er week (1),Th	09/28/17 3:16PM (Th)	00:30	FAMILY FEUD	JYTV091201H	\$125.00	
7.0		FAMILY FEUD Target 200						
	SPOT 3:00:00PM- 3:30:00 P	er week (1),Tu	10/03/17 3:14PM (Tu)	00:30	FAMILY FEUD	JYTV091201H	\$125.00	
3.0		FAMILY FEUD B < Target 2	many state of the					
	SPOT 3:30:00PM- 4:00:00 P	er week (1),We	09/27/17 3:44PM (We)	00:30	FAMILY FEUD	JYTV091201H	\$125.00	
	774745	FAMILY FEUD B < Target 2	Everyone and the	777677				
+>++	SPOT 3:30:00PM- 4:00:00 P		09/29/17 3:41PM (Fr)		FAMILY FEUD	JYTV091201H	\$125.00	
0.0	Control of the Contro	FAMILY FEUD B< Target 2						
	SPOT 3:30:00PM- 4:00:00 PG		10/02/17 3:42PM (Mo)		FAMILY FEUD	JYTV091201H	\$125.00	
	The second secon	JUDGE JUDY Target 2001:	AND DESCRIPTION OF THE PROPERTY OF THE PROPERT					
	SPOT 4:00:00PM- 4:30:00 Pe	r week (1),III	09/28/17 4:20PM (Th)	00:30	Judge Judy	JYTV091201H	\$150.00	



Strategic Media Services Inc 1911 North Ft Myer Drive Suite 400

AgM

Advertiser Agency

Buyer Salesperson Strategic Media Services Inc (13884) Michelle, Irvin,

Katz - Washington DC, Washington DC (1179)ph: (202) 872-5880, fx: (202) 872-0263x

Political - State Representative (1073) 288/372/3151 (641208)

Brand **Acct Types** Est/Headline Demo

Comments

Product

National/Political 3151/ECR25756873

A35+ Revision

> CANDIDATE new order

Joseph Yost/Delegate/Republican/VA(8893)

3157473 **Inv Date** 10/29/2017 Terms

Invoice

Cash In Advance

Contract 1643700 Bill Type Standard

Period 9/25/2017 - 10/29/2017

CO-OP/Order Type No/Normal Package

Gen. Date 10/30/2017 3:35:42PM

Roanoke VA (WEXR)

Arlington, VA 22209

DUDI ICATE INVOICE

24.0 Contract Line Remarks: SPOT 5.0000PM - 5300.00 Per week (1)Mo 10/02/17 5.12PM (Th) 00:30 Judge 3udy JYTV091201H 25.0 Contract Line Remarks: SPOT 6:00:00PM - 6:30:00 Per week (1)Mo 10/02/17 6:12PM (Th) 00:30 Two and a Half Men 6pm JYTV091201H 26.0 Contract Line Remarks: SPOT 6:00:00PM - 6:30:00 Per week (1)Mo 10/02/17 6:52PM (Mo) 00:30 Two and a Half Men 6pm JYTV091201H 27.0 Contract Line Remarks: SPOT 6:30:00PM - 7:00:00 Per week (1)Mo 10/02/17 6:53PM (Fr) 00:30 TWO AND A HALF MEN 630PM JYTV091201H 28.0 Contract Line Remarks: SPOT 6:30:00PM - 7:00:00 Per week (1)Tu 10/03/17 6:55PM (Tu) 00:30 TWO AND A HALF MEN 630PM JYTV091201H 29.0 Contract Line Remarks: SPOT 7:00:00PM - 7:30:00 Per week (1)Tu 10/03/17 7:3PPM (Mo) 00:30 BIG BANG THEORY JYTV091201H 30.0 Contract Line Remarks: SPOT 7:00:00PM - 7:30:00 Per week (1)Tu 10/03/17 7:3PPM (Mo) 00:30 BIG BANG THEORY JYTV091201H 30.0 Contract Line Remarks: SPOT 7:00:00PM - 7:30:00 Per week (1)Tu 10/03/17 7:3PPM (Mo) 00:30 BIG BANG THEORY JYTV091201H 30.0 Contract Line Remarks: SPOT 7:00:00PM - 7:30:00 Per week (1)Tu 10/03/17 7:3PPM (Mo) 00:30 BIG BANG THEORY JYTV091201H 30.0 Contract Line Remarks: SPOT 10:00:00PM - 10:30:00 Per week (1)Tu 10/03/17 7:3PPM (Mo) 00:30 TOX COLLEGE FOOTBALL JYTV091201H 30.0 Contract Line Remarks: SPOT 10:00:00PM - 10:30:00 Per week (1)Mo 10/03/17 10:3PPM (Mo) 00:30 TOX News First at Ten JYTV091201H 30.0 Contract Line Remarks: SPOT 10:00:00PM - 10:30:00 Per week (1)Mo 10/03/17 10:3PPM (Mo) 00:30 FOX News First at Ten JYTV091201H 30.0 Contract Line Remarks: SPOT 10:00:00PM - 10:30:00 Per week (1)Mo 10/03/17 10:3PPM (Mo) 00:30 FOX News First at Ten JYTV091201H 30.0 Contract Line Remarks: SPOT 10:30:00PM - 11:00:00 Per week (1)Mo 10/03/17 10:3PPM	Line	Type Sc	heduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
23.0 Contract Line Remarks: Sport 4:00:00PM 4:30:00 Per week (1), Tw 10(03/17 4:19PM (Tw) 00:30 Judge Judy 3/TV091201H	_								Amount	Kemarka
	22.0									
SOOT S.00:00PM S:30:00 Per week (1), We 09/27/17 5:27PM (We) 0:30 Judge Judy 3/TY/091201H							Judge Judy	JYTV091201H	\$150.00	
	23.0				Annual Transport					
SPOT 5:00:00PM- 5:30:00 Per week (1)Mo 10/02/17 5:27PM (Mo) 00:30 Judge Judy JYTV091201H						1200000	Judge Judy	JYTV091201H	\$175.00	
2. Contract Line Remarks: SPOT 6:00:00PM 6:30:00 Per week (1), Th O9/28/17 6:12PM (Th) O0:30 Two and a Half Men 6pm DYTV091201H	24.0									
SPOT 6:00:00PM-6:30:00 Per week (1):Th 09/28/17 6:12PM (Th) 00:30 Two and a Half Men 6pm 3/TV091201H		SPO1 5:00:0	JOPM- 5:30:00	Per week (1),Mo	10/02/17 5:27PM (Mo)	00:30	Judge Judy	JYTV091201H	\$175.00	
Contract Line Remarks: SPOT 6:30:00PM-6:30:00 Per week (1).Pr 09/29/17 6:35PM (Fr) 00:30 Two and a Half Men 6pm JYTV091201H	25.0									
SPOT 6:00:00PM- 6:30:000 Per week (1),Mo 10/02/17 6:26PM (Mo) 00:30 Two and a Half Men 6pm JYTV091201H				Per week (1),Th	09/28/17 6:12PM (Th)	00:30	Two and a Half Men 6pm	JYTV091201H	\$150.00	
22.00 Contract Line Remarks: SPOT 6:30:00PM-7:00:000 Per week (1),Fr 09/29/17 6:53PM (Fr) 00:30 TWO AND A HALF MEN 630PM YTV091201H	6.0									
SPOT 6:30:00PM-7:00:00 Per week (1).Fr 09/29/17 6:53PM (Fr) 00:30 TWO AND A HALF MEN 630PM 3/TV091201H		SPO1 6:00:0	OPM- 6:30:00	Per week (1),Mo	10/02/17 6:26PM (Mo)	00:30	Two and a Half Men 6pm	JYTV091201H	\$150.00	**********
28.0 Contract Line Remarks: SPOT 6:30:00PM-7:00:00 Per week (1)Tu 10/03/17 6:55PM (Tu) 00:30 TWO AND A HALF MEN 630PM JYTV091201H	7.0		1.		Occurrency .			000000000000000000000000000000000000000		
SPOT 6:30:00PM-7:00:00 Per week (1),Tu 10/03/17 6:55PM (Tu) 00:30 TWO AND A HALF MEN 630PM 37TV091201H 29:0 Contract Line Remarks: SPOT 7:00:00PM-7:30:00 Per week (1),Mo 10/02/17 7:26PM (Mo) 00:30 BIG BANG THEORY 37TV091201H 10/03/17 7:43PM (Tu) 00:30 BIG BANG THEORY 37TV091201H 37TV		SPOT 6:30:0	UPM- 7:00:00	Per week (1),Fr	09/29/17 6:53PM (Fr)	00:30	TWO AND A HALF MEN 630PM	JYTV091201H	\$150.00	
29.0 Contract Line Remarks: SPOT 7.00:00PM-7:30:00 Per week (1),Mo 10/02/17 7:25PM (Mo) 00:30 BIG BANG THEORY 3/TV091201H	0.8									
SPOT 7:00:00PM-7:30:00 Per week (1),Mo 10/02/17 7:26PM (Mo) 00:30 BIG BANG THEORY 3/TV091201H		SPOT 6:30:0	OPM- 7:00:00	Per week (1),Tu	10/03/17 6:55PM (Tu)	00:30	TWO AND A HALF MEN 630PM	JYTV091201H	\$150.00	
Social Park	9.0	Contract Line R	emarks:	BIG BNG THEORY Target 2	00119 Index: 110.	Nielsen	: 3.7			
SPOT 7:30:00PM-8:00:00 Per week (1),Tu 10/03/17 7:43PM (Tu) 00:30 BIG BANG THEORY 3/TV091201H		SPOT 7:00:0	0PM- 7:30:00	Per week (1),Mo	10/02/17 7:26PM (Mo)	00:30	BIG BANG THEORY	JYTV091201H	\$375.00	
10.0 Contract Line Remarks: SPOT 7:00:00PM-7:30:00 Per week (1).Sa 09/30/17 7:37PM (Sa) 00:30 FOX COLLEGE FOOTBALL 3/TV091201H	0.0	Contract Line R	emarks:	BG BNG THRY B< Target 2	00119 Index: 110.	Vielsen	4.0			
SPOT 7:00:00PM-7:30:00 Per week (1),Sa 09/30/17 7:37PM (Sa) 00:30 FOX COLLEGE FOOTBALL JYTV091201H		SPOT 7:30:0	0PM- 8:00:00	Per week (1),Tu	10/03/17 7:43PM (Tu)	00:30	BIG BANG THEORY	JYTV091201H	\$450.00	
Contract Line Remarks: MARYELS GIFTED Target 200119 Index: 88. Nielsen: 1.7 10/02/17 9:30PM (Mo) 00:30 The Gifted 9-10pm JYTV091201H	1.0	Contract Line Re	emarks:	BIG BANG Target 200119	Index: 112. Nielsen	2.0	***************************************			***********
SPOT 9:00:00PM-10:00:00 Per week (1),Mo 10/02/17 9:30PM (Mo) 00:30 The Gifted 9-10pm JYTV091201H		SPOT 7:00:00	OPM- 7:30:00	Per week (1),Sa	09/30/17 7:37PM (Sa)	00:30	FOX COLLEGE FOOTBALL	JYTV091201H	\$150.00	
SPOT 9:00:00PM-10:00:00 Per week (1),Mo 10/02/17 9:30PM (Mo) 00:30 The Gifted 9-10pm JYTV091201H	2.0	Contract Line Re	emarks:	MARVELS GIFTED Target 2	00119 Index: 88. Ni	elsen:	1.7		-	
SPOT 10:00:00PM-10:30:00 Per week (1),We 09/27/17 10:31PM (We) 00:30 FOX News First at Ten JYTV091201H 4.0 Contract Line Remarks: SPOT 10:00:00PM-10:30:00 Per week (1),Mo 10/02/17 10:32PM (Mo) 00:30 FOX News First at Ten JYTV091201H 5.0 Contract Line Remarks: SPOT 10:30:00PM-11:00:00 Per week (1),Th 09/28/17 11:01PM (Th) 00:30 FOX News First at Ten JYTV091201H 6.0 Contract Line Remarks: SPOT 10:30:00PM-11:00:00 Per week (1),Th 09/28/17 11:01PM (Th) 00:30 FOX News First at Ten JYTV091201H 7.0 Contract Line Remarks: SPOT 11:00:00PM-11:30:00 Per week (1),Su 10/01/17 11:24PM (Su) 00:30 FOX News First at Ten JYTV091201H 8.0 Contract Line Remarks: SPOT 10:00:00PM-10:30:00 Per week (1),Su 10/01/17 10:29PM (Su) 00:30 Virginia Sports Live JYTV091201H 8.0 Contract Line Remarks: SPOT 10:00:00PM-10:30:00 Per week (1),Su 10/01/17 10:29PM (Su) 00:30 FOX News First at Ten JYTV091201H 9.0 Contract Line Remarks: SPOT 11:30:00PM-12:00:00 Per week (1),Su 09/27/17 11:53PM (We) 00:30 FOX News First at Ten JYTV091201H 9.0 Contract Line Remarks: SPOT 11:30:00PM-12:00:00 Per week (1),Su 10/01/17 10:29PM (Su) 00:30 FOX News First at Ten JYTV091201H 9.0 Contract Line Remarks: SPOT 11:30:00PM-12:00:00 Per week (1),We 09/27/17 11:53PM (We) 00:30 The Goldberg's 1130pm JYTV091201H		SPOT 9:00:00	DPM-10:00:00		the second secon			JYTV091201H	\$400.00	
SPOT 10:00:00PM-10:30:01 Per week (1), We 09/27/17 10:31PM (We) 00:30 FOX News First at Ten JYTV091201H SPOT 10:00:00PM-10:30:01 Per week (1), Mo 10/02/17 10:32PM (Mo) 00:30 FOX News First at Ten JYTV091201H SPOT 10:30:00PM-11:00:00 Per week (1), Mo 10/02/17 10:32PM (Mo) 00:30 FOX News First at Ten JYTV091201H SPOT 10:30:00PM-11:00:00 Per week (1), Th 09/28/17 11:01PM (Th) 00:30 FOX News First at Ten JYTV091201H SPOT 10:30:00PM-11:00:00 Per week (1), Th 10/03/17 10:35PM (Tu) 00:30 FOX News First at Ten JYTV091201H SPOT 11:00:00PM-11:30:00 Per week (1), Su 10/03/17 10:35PM (Tu) 00:30 FOX News First at Ten JYTV091201H SPOT 10:00:00PM-10:30:00 Per week (1), Su 10/01/17 11:24PM (Su) 00:30 Virginia Sports Live JYTV091201H SPOT 10:00:00PM-10:30:00 Per week (1), Su 10/01/17 10:29PM (Su) 00:30 FOX News First at Ten JYTV091201H SPOT 11:30:00PM-12:00:00 Per week (1), Su 10/01/17 10:29PM (Su) 00:30 FOX News First at Ten JYTV091201H SPOT 11:30:00PM-12:00:00 Per week (1), Su 10/01/17 10:29PM (Su) 00:30 FOX News First at Ten JYTV091201H SPOT 11:30:00PM-12:00:00 Per week (1), Su 10/01/17 10:29PM (Su) 00:30 FOX News First at Ten JYTV091201H SPOT 11:30:00PM-12:00:00 Per week (1), Su 10/01/17 11:23PM (We) 00:30 FOX News First at Ten JYTV091201H SPOT 11:30:00PM-12:00:00 Per week (1), Su 10/01/17 11:23PM (We) 00:30 FOX News First at Ten JYTV091201H SPOT 11:30:00PM-12:00:00 Per week (1), Su 10/01/17 11:23PM (We) 00:30 FOX News First at Ten JYTV091201H SPOT 11:30:00PM-12:00:00 Per week (1), Su 10/01/17 11:23PM (We) 00:30 FOX News First at Ten JYTV091201H SPOT 11:30:00PM-12:00:00 Per week (1), Su 10/01/17 11:23PM (We) 00:30 FOX News First at Ten JYTV091201H SPOT 11:30:00PM-12:00:00 Per week (1), Su Ten Per	3.0	Contract Line Re	emarks:	WFXR NEWS-10 A< Target	200119 Index: 109	. Niels	en: 3.9			**********
Contract Line Remarks: WFXR NEWS-10 A < Target 200119 Index: 109. Nielsen: 3.9		SPOT 10:00:0	0PM-10:30:00					JYTV091201H	\$375.00	
SPOT 10:00:00PM-10:30:00 Per week (1),Mo 10/02/17 10:32PM (Mo) 00:30 FOX News First at Ten JYTV091201H	1.0	Contract Line Re	emarks:	WFXR NEWS-10 A< Target	200119 Index: 109					***********
SPOT 10:30:00PM-11:00:00 Per week (1),Th 09/28/17 11:01PM (Th) 00:30 FOX News First at Ten JYTV091201H		SPOT 10:00:0	0PM-10:30:00	JIX.II	285.20E			JYTV091201H	\$375.00	
SPOT 10:30:00PM-11:00:00 Per week (1),Th 09/28/17 11:01PM (Th) 00:30 FOX News First at Ten JYTV091201H 6.0 Contract Line Remarks: SPOT 10:30:00PM-11:00:00 Per week (1),Tu 10/03/17 10:35PM (Tu) 00:30 FOX News First at Ten JYTV091201H 7.0 Contract Line Remarks: SPOT 11:00:00PM-11:30:00 Per week (1),Su 10/01/17 11:24PM (Su) 00:30 Virginia Sports Live JYTV091201H 8.0 Contract Line Remarks: SPOT 10:00:00PM-10:30:00 Per week (1),Su 10/01/17 10:29PM (Su) 00:30 FOX News First at Ten JYTV091201H 9.0 Contract Line Remarks: SPOT 11:30:00PM-10:30:00 Per week (1),Su 10/01/17 10:29PM (Su) 00:30 FOX News First at Ten JYTV091201H 9.0 Contract Line Remarks: SPOT 11:30:00PM-12:00:00 Per week (1),We 09/27/17 11:53PM (We) 00:30 The Goldberg's 1130pm JYTV091201H	5.0	Contract Line Re	marks:	WEXR NEWS-10 B< Target	200119 Index: 107				\$575.00	
6.0 Contract Line Remarks: SPOT 10:30:00PM-11:00:00 Per week (1),Tu 10/03/17 10:35PM (Tu) 00:30 FOX News First at Ten JYTV091201H 7.0 Contract Line Remarks: SPOT 11:00:00PM-11:30:00 Per week (1),Su 10/01/17 11:24PM (Su) 00:30 Virginia Sports Live JYTV091201H 8.0 Contract Line Remarks: SPOT 10:00:00PM-10:30:00 Per week (1),Su 10/01/17 10:29PM (Su) 00:30 FOX News First at Ten JYTV091201H 8.0 Contract Line Remarks: SPOT 10:00:00PM-10:30:00 Per week (1),Su 10/01/17 10:29PM (Su) 00:30 FOX News First at Ten JYTV091201H 9.0 Contract Line Remarks: SPOT 11:30:00PM-12:00:00 Per week (1),We 09/27/17 11:53PM (We) 00:30 The Goldberg's 1130pm JYTV091201H 0.0 Contract Line Remarks: GOLDBERGS Target 200119 Index: 107. Nielsen: 1.2 SPOT 11:30:00PM-12:00:00 Per week (1),We 09/27/17 11:53PM (We) 00:30 The Goldberg's 1130pm JYTV091201H					AND		COLUMN TO THE CO	1YTV091201H	\$300.00	
SPOT 10:30:00PM-11:00:00 Per week (1),Tu 10/03/17 10:35PM (Tu) 00:30 FOX News First at Ten JYTV091201H 7.0 Contract Line Remarks: SPOT 11:00:00PM-11:30:00 Per week (1),Su 10/01/17 11:24PM (Su) 00:30 Virginia Sports Live JYTV091201H 8.0 Contract Line Remarks: SPOT 10:00:00PM-10:30:00 Per week (1),Su 10/01/17 10:29PM (Su) 00:30 FOX News First at Ten JYTV091201H 9.0 Contract Line Remarks: SPOT 11:30:00PM-12:00:00 Per week (1),We 09/27/17 11:53PM (We) 00:30 The Goldberg's 1130pm JYTV091201H 0.0 Contract Line Remarks: GOLDBERGS Target 200119 Index: 107. Nielsen: 1.2 SPOT 11:30:00PM-12:00:00 Per week (1),We 09/27/17 11:53PM (We) 00:30 The Goldberg's 1130pm JYTV091201H	5.0	Contract Line Re	marks:	WEXD NEWS-10 B Target	200110 Indov: 107			311103120111	\$300.00	
7.0 Contract Line Remarks: SPOT 11:00:00PM-11:30:00 Per week (1),Su 10/01/17 11:24PM (Su) 00:30 Virginia Sports Live JYTV091201H 8.0 Contract Line Remarks: SPOT 10:00:00PM-10:30:00 Per week (1),Su 10/01/17 10:29PM (Su) 00:30 FOX News First at Ten JYTV091201H 9.0 Contract Line Remarks: SPOT 11:30:00PM-12:00:00 Per week (1),We 09/27/17 11:53PM (We) 00:30 The Goldberg's 1130pm JYTV091201H 0.0 Contract Line Remarks: GOLDBERGS Target 200119 Index: 107. Nielsen: 1.2 SPOT 11:30:00PM-12:00:00 Per week (1),We 09/27/17 11:53PM (We) 00:30 The Goldberg's 1130pm JYTV091201H			555750				article and the second	IVTV001201H	±200.00	
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8.0 Contract Line Remarks: SPOT 10:00:00PM-10:30:00 Per week (1),Su 10/01/17 10:29PM (Su) 00:30 FOX News First at Ten 17TV091201H 9.0 Contract Line Remarks: SPOT 11:30:00PM-12:00:00 Per week (1),We 09/27/17 11:53PM (We) 00:30 The Goldberg's 1130pm 17TV091201H 0.0 Contract Line Remarks: GOLDBERGS Target 200119 Index: 107. Nielsen: 1.2 SPOT 11:30:00PM-12:00:00 Per week (1),We 09/27/17 11:53PM (We) 10:30 The Goldberg's 1130pm 17TV091201H 0.0 Contract Line Remarks: GOLDBERGS Target 200119 Index: 107. Nielsen: 1.2	.0					- CONT. NO. 10	10-17-2	1VT) (001 201 U		
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COOK ALVAN ARMA AN ARMA						******	ne Goldberg's 1130pm	JYTV091201H	\$50.00	
3FO1 11:30:00FPF-12:00:00 Per week (1),FF 09/29/17 11:58PM (Fr) 00:30 The Goldberg's 1130pm 3YTV091201H	.0					V.V.C. CA. C.				
		3FO1 11:30:00	F14-12:00:00 P	er week (1),Fr 0	9/29/17 11:58PM (Fr)	00:30	The Goldberg's 1130pm	JYTV091201H	\$50.00	*********



Strategic Media Services Inc 1911 North Ft Myer Drive Suite 400

Arlington, VA 22209

AgM

Advertiser Agency

Product

Brand

Buyer Salesperson Joseph Yost/Delegate/Republican/VA(8893) Strategic Media Services Inc (13884)

Michelle, Irvin,

Katz - Washington DC, Washington DC

(1179)

ph: (202) 872-5880, fx: (202) 872-0263x Political - State Representative (1073)

288/372/3151 (641208) **Acct Types** National/Political

3151/ECR25756873 Demo A35+

Revision Comments

Est/Headline

Invoice 3157473 **Inv Date** 10/29/2017 Terms Cash In Advance Contract 1643700 **Bill Type** Standard

CO-OP/Order Type No/Normal

9/25/2017 - 10/29/2017

Package

Period

Gen. Date 10/30/2017 3:35:42PM

CANDIDATE new order

Roanoke VA (WEXR)

			_	CE			
ine Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
0 Contract Line Remarks: SPOT 11:30:00PM-12:00:00	GOLDBERGS Target 20011 Per week (1),Tu	9 Index: 107. Niels 10/03/17 11:52PM (Tu)		The Goldberg's 1130pm	JYTV091201H	\$50.00	
0 Contract Line Remarks: SPOT 12:00:00AM-12:30:00	SEINFELD Target 200119 Per week (1),We	Index: 107. Nielsen 09/27/17 12:26AM (We)	1.1	Seinfeld 12am	*******************************	**************	
0 Contract Line Remarks:	SEINFELD Target 200119			Senileiu 12am	JYTV091201H	\$35.00	
SPOT 12:00:00AM-12:30:00		09/28/17 12:27AM (Th)		Selnfeld 12am	JYTV091201H	\$35.00	
Contract Line Remarks:	SEINFELD Target 200119	Index: 107. Nielsen:				400.00	
SPOT 12:00:00AM-12:30:00	Per week (1),Tu	10/03/17 12:26AM (Tu)		Seinfeld 12am	JYTV091201H	\$35.00	
Contract Line Remarks:	NFL LONDON GAME Targe	200119 Index: 109	. Niels	en: 9.6			
SPOT 9:30:00AM-12:30:00	Per week (1),Su	10/01/17 12:41PM (Su)	00:30	NFL on FOX London	JYTV091201H	\$750.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total \$6,425.00 Commission (\$963.75) Net Total \$5,461.25

Total Spots